



NOTTINGHAM CITY
Safeguarding
Children BOARD

Staying
Safe
Online

October 25

2016

Informed by, and aimed at, children and young people

Nottingham
City
Safeguarding
Children Board

Why have an online safety strategy?

The internet, social media and other forms of communication technology bring with them many advantages and opportunities. They also bring potential risks which if not managed can leave young people exposed to exploitation and abuse. These risks are exacerbated by the fact that many adults are not as skilled in the use of communication technology as young people. Even where this is not the case experience suggests that young people are much quicker to take advantage of new communication routes and platforms than most adults. The amount of time young people spend on line increased threefold between 2005 and 2015, with young people now spending more time on line than watching television according to research published by the BBC. The way in which young people in particular use social media is constantly evolving as is the technology available.

Nottingham City Safeguarding Children Board has developed an E-Safety Strategy as children and young people in Nottingham identified this as one of the risks that most concerned them.

This strategy sets out how the Board will work with children and young people, parents and carers and partner organisations to respond to these potential risks. It is designed to be a framework that is flexible and responsive to the changing nature of the potential risk and is built around key principles rather than seeking to provide detailed and specific practice guidance.

Key principles

- **Informed by, and aimed at, children and young people**
- **Accessible and supportive for parents and carers**
- **Makes the best use of existing, trusted resources**
- **Targeted communication for staff and volunteers**
- **Integrated into our wider work**
- **Regular review**

Informed by, and aimed at, children and young people

Why

We have developed this strategy in direct response to concerns highlighted by young people and they have remained integral to our on-going work on this. We are committed to maintaining this approach as we recognise that young people are often

more highly skilled in navigating the virtual world than adults and have a different understanding of the opportunities and threats that exist within it.

How

Young People in Nottingham City Council Corporate Parenting Board have given their time and expertise to help draft the strategy. They have tested all of the resources suggested and designed the layout and style of the final document, which contains within it a resource for young people signposting them to key sites for further advice. They will help us undertake an annual review of the strategy and all amendments will be agreed with them in advance.

We will work with key parts of the local workforce to promote awareness of this resource, e.g. Schools and Children's Integrated Services

Accessible and supportive for parents and carers

Why

Parents and carers are the people best placed to support young people to be safe on line. They have told us that the key thing they want is information and that is what this strategy seeks to address.

How

Incorporated within this strategy is a resource for parents and carers signposting them to key sites for further information and advice.

Again we will work with key parts of the local workforce to promote awareness of this resource, e.g. Schools and Children's Integrated Services, Children's Centres

Makes the best use of existing, trusted resources

Why

As indicated the virtual world is constantly evolving. The skills and knowledge required to provide the most up to date, informed advice also therefore need to develop at a similar pace. The Board has decided therefore that the most efficient and effective way to increase the safety of local young people is to focus on promoting awareness of such resources rather than trying to develop anything at a local level.

How

All of the resources highlighted in the resources contained in this strategy are taken from existing, trusted sources with national expertise in safeguarding children and/or e-safety. They have been tested by local parents and carers through sessions run in local children's centres.

We will review these resources with children, young people parents and carers annually, through the routes outlined above.

Targeted communication for staff and volunteers

Why

The resources included within this strategy will be useful for all of those working with children and young people. There are however certain sectors which have a key role to play in disseminating this information. The three sectors we have identified in this regard are

- School based staff
- Children's Centre staff
- Youth and play staff

How

We will promote awareness of this strategy across the workforce through existing communication routes. For those with an identified key role we will have a bespoke approach as follows

- School based staff – This will be covered in the termly meetings with Designated Safeguarding Leads. We will also work with Advanced Designated Safeguarding Leads to ensure further dissemination through the families of schools that they work with.
- Children's Centre staff/Youth and Play – This will be covered through an annual meeting with Community Family Support Managers in Nottingham City Council entre Managers
- Voluntary Sector colleagues – this will be covered through an annual meeting with the Children and Young People's Network.

Integrated into our wider work

Why

E-safety as a topic is one element of the wider safeguarding agenda and we will recognise it as such. Adopting a holistic approach will enable us to explore the widest possible range of approaches to raising awareness and promoting increased safety in the virtual world.

How

- We will ensure that e-safety issues are addressed through training, both that run by the board and through our wider quality assurance of local training.

- We will make the resources highlighted in the strategy prominently available in the revised Board website.
- We will address e-safety issues through our quality assurance work at both a case level (through multi-agency audit) and strategic level (through the section 11 audit)

Regular review

Why

As previously indicated the virtual world is constantly evolving so our strategy, and the resources we promote through this, needs similarly be kept under constant review

How

We will audit the resource documents annually, working closely with the Corporate Parenting group as outlined above.

Appendix 1 Resources for young people

General advice

Child Exploitation and Online Protection agency

CEOP provide a range of resources designed for young people. Think You Know has general advice and information about on-line safety.

<http://www.thinkuknow.co.uk/>

CEOP also help young people or parents/carers to report any concerns they may have about something that has happened when they are on-line. If you are worried about something that has happened to you, or someone you know, you can use this link or you could ring Nottingham City council on 0115 8764800. If you think this is an emergency you should ring the police on 999.

<http://www.ceop.police.uk/safety-centre/>

Sexting

Sexting is when a young person sends sexually explicit material to another person. This could include photographs of themselves or others. This can make them vulnerable and could be a crime. The following resources may help

<https://www.nspcc.org.uk/preventing-abuse/keeping-children-safe/share-aware/>

Cyber Bullying

http://www.childline.org.uk/Explore/Bullying/Pages/online-bullying.aspx?utm_source=google&utm_medium=cpc&utm_campaign=UK_GO_S_P_GEN_New_Grant_ChildLine_Cyber_Bullying&utm_term=cyber_bullying&qclid=CJP_jz5vfos0CFdS7GwodIKMD-A&qclsrc=aw.ds

Child Sexual Exploitation

<http://www.stop-cse.org/saysomething/>

Appendix 2 Resources for parents/carers

General advice

CEOP help young people or parents/carers to report any concerns they may have about something that has happened when they are on-line. If you are worried about something that has happened to you, or someone you know, you can use this link or you could ring Nottingham City council on 0115 8764800. If you think this is an emergency you should ring the police on 999.

<http://www.ceop.police.uk/safety-centre/>

In addition to the information provided by CEOP the Department for Education have launched Parent Info that has a range of advice about caring for children, including advice about on-line safety

www.parentinfo.org

The NSPCC has also produced advice and information about a number of different issues

<https://www.nspcc.org.uk/preventing-abuse/keeping-children-safe/share-aware/>

<http://parentzone.org.uk/>

The Centre on media and Child Health has produced a wide range of advice and information for parents/carers in relation to the impact of media on children's health and development

<http://cmch.tv/parents/>

How to set Parental controls

<http://www.saferinternet.org.uk/advice-and-resources/parents-and-carers/parental-controls>

Specific issues

Social Media

The government have produced a leaflet for parents/carers whose children use social media

https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/49000/1/Social_Media_Guidance_UKCCIS_Final_18122015.pdf.pdf

Sexting

Sexting is when a young person sends sexually explicit material to another person. This could include photographs of themselves or others. This can make them vulnerable and could be a crime. The following resources may help

<https://www.nspcc.org.uk/preventing-abuse/keeping-children-safe/sexting/>

<https://www.youtube.com/user/ceop>

Child Sexual Exploitation

Research demonstrates that young people can become involved with people who go on to exploit them by being contacted through the internet. Abusers often use images they have copied from other sites to pretend they are young people themselves.

There is a free on-line learning course which has been designed specifically for parents and carers by a national charity called Parents against Child Sexual Exploitation (PACE) which has a simple registration process.

<http://www.paceuk.info/the-problem/keep-them-safe/>

Cyber Bullying

Bullying is something that young people have told us they are particularly worried about

<https://www.nspcc.org.uk/preventing-abuse/child-abuse-and-neglect/bullying-and-cyberbullying/>

<https://www.internetmatters.org/issues/cyberbullying/?gclid=CNm4objeos0CFRW3GwodojAFAA>

http://www.childline.org.uk/Explore/Bullying/Pages/online-bullying.aspx?utm_source=google&utm_medium=cpc&utm_campaign=UK_GO_S_P_GEN_New_Grant_ChildLine_Cyber_Bullying&utm_term=cyber_bullying&gclid=CJPjz5vfos0CFdS7GwodIKMD-A&qclsrc=aw.ds